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communication expert Carmine Gallo explains why storytelling and its power to build emotional connections will become increasingly valued in tomorrow's workplace. *The Storyteller's Secret* book by Carmine Gallo | Gallo ... He then explains that *The Storyteller's Secret* "is about the stories you tell to advance your career, build a company, pitch an idea, and to take your dreams from imagination to reality...In these pages I will introduce you to some of the greatest brand storytellers of our time: Richard Branson, Howard Schultz, Sheryl Sandberg, Joel Osteen, Herb Kelleher, Gary Vaynerchuk, Mark Burnett, Oprah Winfrey, Elon Musk, Steve Wynn, and Steve Jobs...Many of the people in this book have given TED



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